



# Zebra Packing Station Technology

Make up to **33%** frontline efficiency gains in packing activity to boost your bottom line with Fixed Industrial Scanning and Linerless Print technology.

## Challenge

Warehouse and e-Commerce operations are facing pressure like never before. Labour shortages, increasing customer demand, and growing expectations for same day or next day deliveries mean frontline packing employees at the sharp end of the pressure need to work harder, faster and smarter.

Inefficient packing technology creates bottlenecks in the shipping process—especially during peak periods—impacting customer and employee satisfaction.

## Solution

Modernising logistics environments is essential to keep up with demand and compete, while ensuring customer and employee satisfaction.

The latest packaging technology from Zebra saves valuable seconds on every pack. Zebra's powerful combination of fixed industrial scanning and linerless print technology allows frontline workers to operate up to 33% faster versus conventional solutions. No more juggling boxes with handheld scanners. No more time spent peeling labels. No more messy trailing media.

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### A faster, greener packing solution

Zebra provides a unique all-in-one packing solution for modern warehouse environments. A single supplier for all your hardware needs - from fixed scanners to handheld scanners, to desktop printers. Everything you need to implement a faster, greener packing operation.

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| ✗ Without Zebra Packing Technology                                                                                               | ✓ With Zebra Packing Technology                                                                                                                                                                                                                             |
|----------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>Placing boxes for handheld scanning wastes valuable seconds</li> </ul>                    | <ul style="list-style-type: none"> <li><b>Fixed scanner</b> for faster scanning</li> <li><b>Improve operator experiences</b> with smoother, more ergonomic handling</li> <li><b>Optional handheld scanner</b> for large, heavy, or awkward items</li> </ul> |
| <ul style="list-style-type: none"> <li>Time wasted peeling labels</li> </ul>                                                     | <ul style="list-style-type: none"> <li><b>Linerless printing</b> means no time spent peeling labels</li> <li><b>Faster, easier labelling</b> even for gloved operators</li> </ul>                                                                           |
| <ul style="list-style-type: none"> <li>Trailing label media creates mess, waste and workplace safety hazards.</li> </ul>         | <ul style="list-style-type: none"> <li><b>No more trailing media</b> for a safer workplace</li> <li><b>Less time spent</b> on cleaning and maintenance</li> <li><b>Reduce waste</b> for a greener, more sustainable workplace</li> </ul>                    |
| <ul style="list-style-type: none"> <li>Repetitive / strenuous movement</li> </ul>                                                | <ul style="list-style-type: none"> <li><b>Efficient/ergonomic</b> hands-free scanning</li> <li><b>Improved safety</b> and reduced risk of accidents</li> </ul>                                                                                              |
| <ul style="list-style-type: none"> <li>Fixed label size per printer, with multiple labels requiring multiple devices.</li> </ul> | <ul style="list-style-type: none"> <li><b>Print multiple label sizes</b> from a single desktop device</li> <li><b>Reduce CAPEX costs</b> by reusing the same hardware for multiple workflows</li> </ul>                                                     |
| <ul style="list-style-type: none"> <li>Valuable seconds lost throughout the day</li> </ul>                                       | <ul style="list-style-type: none"> <li><b>Removes bottlenecks</b> and saves valuable seconds</li> </ul>                                                                                                                                                     |

## Use cases

Zebra Packing Technology is versatile and can be tailored to fit your unique challenges and internal systems.

### Improved frontline efficiency

The seconds saved add up throughout the day, helping frontline packers to work faster, more efficiently and more ergonomically, providing benefits for your business, customers and employees.

### Cross Docking

Through integration with back-end systems, automatically relabel and rapidly redirect incoming goods to their required destination—all without ever having to hit the warehouse shelves.

### Changing postal systems

Rapidly print new labels for goods moving from one postal system to another. Automatically print domestic labels for incoming international goods for onward shipping.

## Benefits



**Better for**  
your bottom  
line—up to 33%  
faster packing



**Better for**  
your frontline  
workers—safer  
and ergonomic



**Better for**  
the environment—  
greener footprint  
and less waste

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